

F2

e-Business Application Services

- ❑ *Essential business processes on the web*
- ❑ *Application services for execution, visibility, tracking, collaboration and control*
- ❑ *Quick return on investment*

F2's e-Business Application Services

Targets ebusiness logistics

With the evolution of the Internet, a web site is more than a display of contents. It is a gateway through which electronic business is actually conducted. F2 is a suite of application services that targets the logistics of e-business in the areas of execution, visibility, tracking, collaboration and control.

*Scalable
Easy to implement
User friendly*

F2's application services offer a highly scalable, easy to implement and user-friendly solution for companies to conduct and manage their e-business processes. These services can support a single enterprise as well as distributed enterprise. It complements and interfaces with the back-end systems without any disruption to current operations. Its modular design allows companies to easily select and put together a collection of services that best suits their specific needs, with low capital investment. As business grows, each service can be added when the need arises.

*Complement
back end systems*

*Collaboration with
value chain partners*

F2 allows all partners in the value chain to collaborate and share real time information for efficient transaction processing. Valuable results include shorter lead times, reduction in inventory, and ultimately increased customer service and profit margins.

Modules on demand

F2's most widely adopted services includes catalog service, replenishment service, order visibility service, inventory visibility service, value chain collaboration service, authorization service and exception alert service.

Modules of e-business Application Services

*Decrease
administrative cost*

User configurable

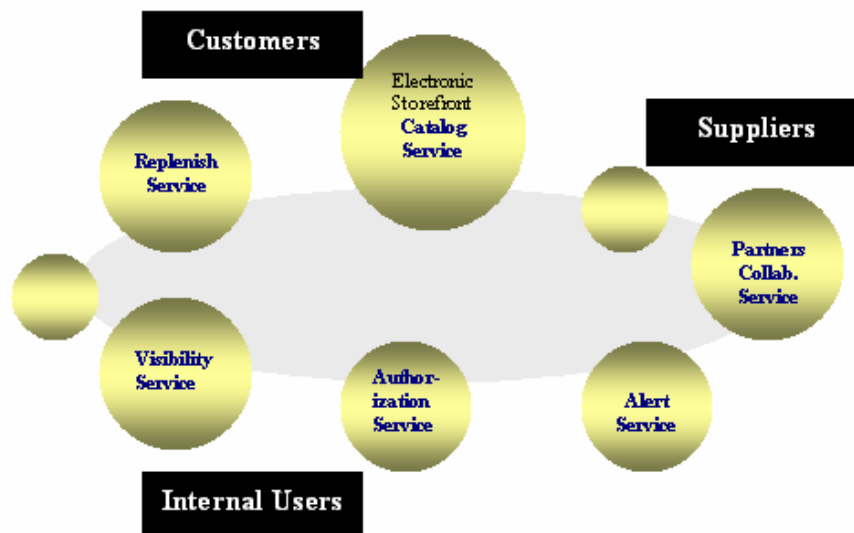
*Work seamlessly
together*

*Promote
collaboration &
customer service*

*Facilitate review
and analysis*

Full accountability

Quick ROI



Sample e-business Application Services

<i>Catalog Service</i>	<p>Provides electronic storefront with shopping cart.</p> <ul style="list-style-type: none">• User configuring categories and subcategories.• Intelligently displaying modified pricelist for special customers.• Accepting item list upload with category/subcategory specific attributes.• Searching item by attributes.• Integrating with popular shipping methods such as US Postal Service and UPS.• Downloading or interfacing with backend customer order systems.
<i>Replenish Service</i>	<p>Creates and manages private collaborative order replenishment networks between buyers and suppliers.</p> <ul style="list-style-type: none">• Initiating replenish orders based on re-order quantity and business rules.• Incorporating non-web customer orders into replenishment consideration.• Integrating with supplier collaboration service for purchase order execution and visibility.• Adding authorization service for electronic PO approval.
<i>Customer Order Visibility Service</i>	<p>Provides customer order visibility for internal users and external customers.</p> <ul style="list-style-type: none">• Tracking each order from placement to delivery.• Allowing online communication for exceptions handling.• Single view of both web and non-web customer orders.• Providing strategic statistics and analysis.
<i>Inventory Visibility Service</i>	<p>Provides single consolidated view of existing inventories in the enterprise.</p> <ul style="list-style-type: none">• Supporting multiple warehouses and multiple locations.• Allowing visibility rights to authorized users only.• Providing KPI on inventory status.
<i>Value Chain Collaboration Service</i>	<p>Tracks all stages of logistic flow in the value chain, with real time communication and progress updates.</p> <ul style="list-style-type: none">• Allowing all value chain partners to view the same set of information.• Documenting and reporting all progress actions and exceptions.• Monitoring performance.• Closing the loop with feedback.

ASTA is an enterprise e-business application company providing critical interactive solutions across value chains.

ASTA empowers real-time collaborative networks to improve the way companies supply products to market.

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