

F2

Internet Collaborative Gateway – Value Chain Visibility & Real Time Execution

- ❑ *Efficient business process communication for customer and supplier networks*
- ❑ *Web application services for visibility, execution and control*
- ❑ *Quick return on investment*

F2's Internet Collaborative Gateway

*Internet based
Collaborative
Commerce*

*Scalable
Easy to implement
User friendly*

*Visibility
Execution
Tracking
Control*

F2 is a dynamic collaborative commerce gateway that enables all members of the value chain to communicate with each other to conduct ebusiness.

F2's web application services offer a highly scalable, easy to implement and user friendly solution for companies to configure and manage private collaborative networks. This internet gateway consists of essential data and functional elements for visibility, execution and tracking of key transactions. Its efficient web based applications provide same common information view for all value chain partners, and allow progress and exceptions communications in real time. It attracts small value chain partners into the enterprise network by welcoming them to this simple, easy to use, and non-threatening collaborative gateway with key service transactions.

F2 easily interfaces with back-end legacy systems through direct links, published APIs, XML files and flat text files. It complements the existing systems by establishing a gateway for displaying filtered information and for executing real time transactions that fill their gap.

Benefits of Internet Gateway & Web Application Services

*Decrease
administrative cost*

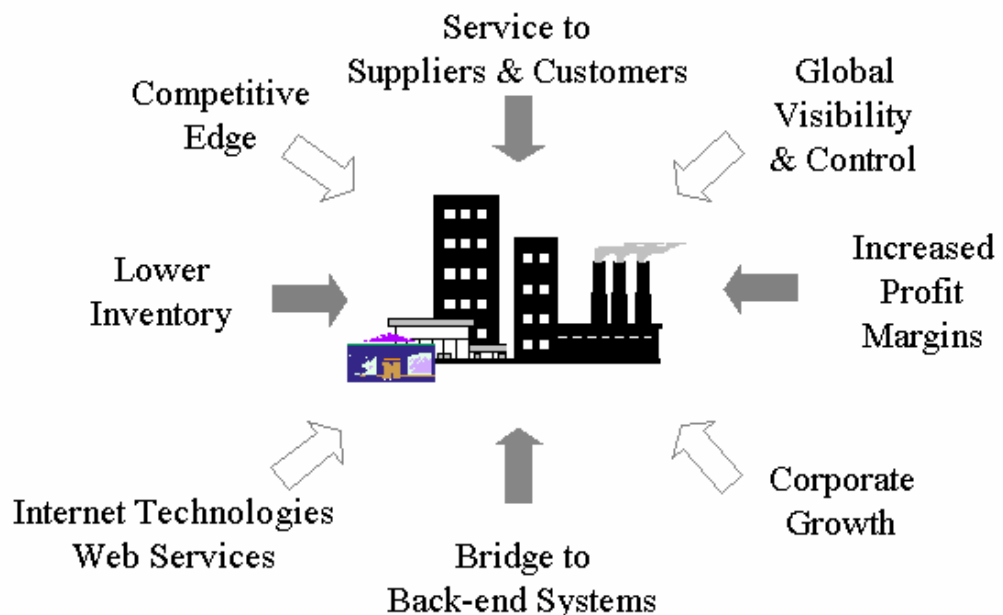
*Enterprise-wide
information
visibility*

*Extend to global
networks –
internal &
external*

*Promote
collaboration &
customer service*

*Facilitate review
and authorization*

Full accountability



Web Application Services

- Visibility* Provide critical value chain visibility for internal users and external partners.
- Same data view across global enterprise
 - Consolidate and analyze to provide usable information
 - Real time data interfacing with back end systems and data collection devices
 - Enhance collaboration with trading partners
- Execution* Conduct business transactions for intelligent and timely action.
- Allow for JIT transactions
 - Real time data processing and transfer
 - Automatic authorization procedure shortens process lead time
 - Closed loop
 - Feed back and interface with back end systems
- Tracking* Track complete process cycle from initiation to completion.
- Users can customize tracking stages and attributes
 - Manage one-to-many relationships
 - Allow exception communication with notifications and actions
 - Automatic lead time update
 - Tightly coupled with data collection devices
 - Applicable for tracking orders, inventory, projects, shipments, goods transfers, materials consumption...
- Control* Report and analyze the entire closed loop process.
- Performance analytics
 - Non-disputable data set
 - Immediate availability of required information
 - Synchronize between operations for greater coordination
- Collaboration* Support effective communication between internal and external partners
- Strategic data sharing
 - Automatic exception alerts
 - Allow changes negotiation and resolution
 - Well documented real time progress communication

ASTA is an enterprise e-business application company providing collaborative commerce solutions through an internet information and transaction gateway across supply chain communities.

ASTA empowers real-time collaborative commerce networks to improve the way companies supply products to market.

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