

**F1**

**Web Application Services -  
Visibility**

- ❑ *Real time view of critical value chain information*
- ❑ *Facilitate coordination of global enterprise*
- ❑ *Enhance collaboration with supply chain partners*

**Visibility through F1's Internet Collaborative Gateway**

*Internet based  
Collaborative  
Commerce*

F1 is a dynamic e-business collaborative commerce gateway that enables supply chain partners to connect to each other to conduct e-business. F1's suite of Web Application Services offers highly scalable, easy to implement and user friendly solutions on the internet gateway for visibility, execution, tracking, control and collaboration across the value chain network.

*Scalable  
Flexible  
Easy to implement  
User friendly*

Visibility service supplies users with critical information in the value chain network. It interfaces with backend legacy systems and a variety of data collection devices, then consolidates and analyzes essential data for meaningful presentation. Every participating user views filtered information from the same set of data. This allows for extremely effective collaboration and coordination among supply chain partners.

*Aggregate  
Consolidate  
Coordinate  
Collaborate  
information from  
disparate data  
sources*

Visibility service applies to raw data, stored data, as well as calculated data from disparate sources. Users can elect to make visible and share their inventory (regular, excess and obsolete, returns) information, demand forecasts, logistics tracking, materials resource planning, purchase orders, production status, or just a standard product catalog. Visibility services benefit users by extending their global reach, increasing their operational competitiveness and excelling their customer service.

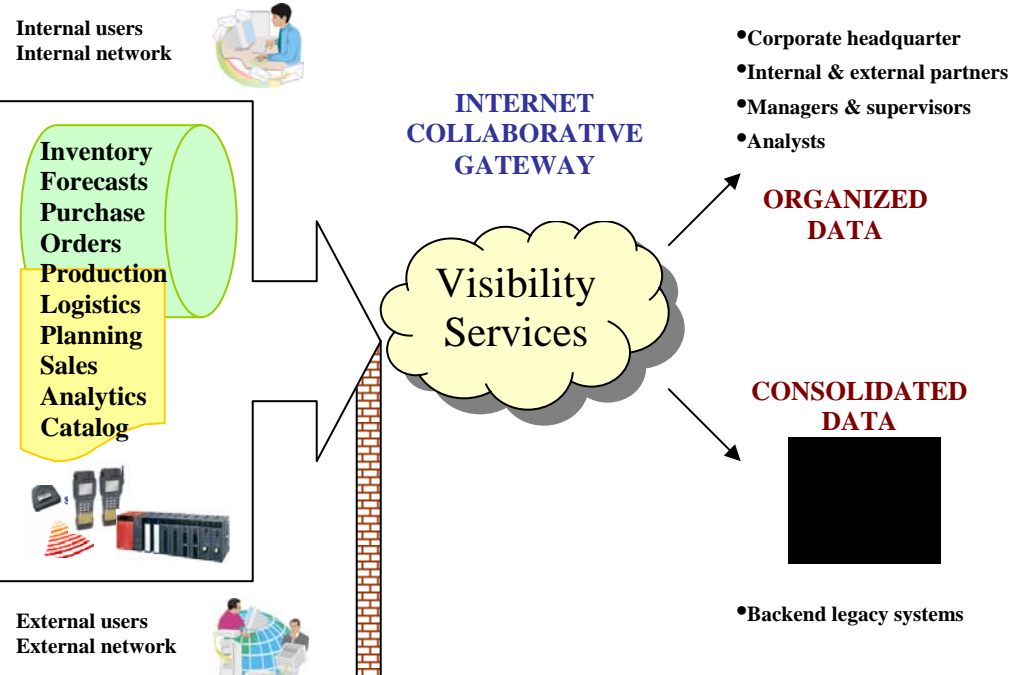
**Visibility Service deployment**

*Decrease  
administrative cost*

*Enterprise-wide  
data availability*

*Extend to global  
networks –  
internal &  
external*

*Promote  
collaboration &  
customer service*



*ASTA is an enterprise e-business application company providing collaborative commerce solutions through an internet information and transaction gateway across supply chain communities. ASTA empowers real-time collaborative commerce networks to improve the way companies supply products to market.*

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